



ELLIE FIORE AICP

Principal

Ellie has 20 years of consulting experience in urban design, land use planning, multimodal transportation, and community engagement throughout Northern California and nationally. She has led interdisciplinary projects at a variety of scales including specific, general, and downtown plans, and excels at leading large projects and teams. A strategic thinker and nimble project leader, Ellie helps her clients and colleagues focus on successful outcomes and craft a roadmap to reach their goals.

HIGHLIGHTS OF EXPERIENCE

- Madera Station Relocation Transit Area Specific Plan | Madera County CA
- MTC East Bay Priority Production Areas Technical Assistance | Bay Area CA
- Downtown Stockton Multimodal Transportation Network and Land Use Compatibility Action Plan | Stockton CA
- Del Paso Multimodal Transportation Network and Land Use Compatibility Action Plan | Stockton CA
- Hayward Community Based Transportation Plan | Hayward CA

PREVIOUS EXPERIENCE

Specific, Downtown, and Area Plans

- Patrick Henry Drive Specific Plan | Santa Clara CA
- Freedom Circle Focus Area Plan | Santa Clara CA
- Stevens Creek Boulevard Urban Village Plan | San José CA
- Charlotte Center City 2040 Vision Plan | Charlotte NC
- Downtown Greensboro 2030 Vision Plan | Greensboro CA
- Downtown Arlington Master Plan | Arlington TX
- Burlingame General Plan | Burlingame CA
- San Antonio Tomorrow Brooks Area Plan | San Antonio TX
- Salinas Chinatown Revitalization Plan | Salinas CA
- Belle Haven Community Visioning | Menlo Park CA
- Goleta Old Town Vision | Goleta CA
- Salinas Intermodal Transit Center Conceptual Plan | Salinas CA
- Brisbane Urban Design Consulting | Brisbane CA
- Lake County Blueprint 2030 | Lake County CA

Active and Multimodal Transportation

- San José Guadalupe River Trail Bike Connections Plan | San José CA
- San Mateo County Crossing Improvement Plan | San Mateo County CA
- Alameda Active Transportation Plan | Alameda CA
- San Francisco Rolling and Biking Plan | San Francisco CA
- California High-Speed Rail Station Delivery Support and Planning Services | Northern California CA
- Morgan Hill Transportation Master Plan | Morgan Hill CA
- Morgan Hill Comprehensive Safety Action Plan | Morgan Hill CA
- Reedley Active Transportation Plan | Reedley CA



EDUCATION

- Master of Urban and Regional Planning, Portland State University
- BA, Sociology, Cornell University

CERTIFICATIONS

- American Institute of Certified Planners

AFFILIATIONS

- American Planning Association
- San Francisco Bay Area Planning and Urban Research Association
- WTS San Francisco Chapter

Team member since 2025



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- Corcoran Active Transportation Plan | Corcoran CA
- Santa Cruz Active Transportation Plan | Santa Cruz CA

Open Space and Parks

- Burlingame Parks Master Plan | Burlingame CA
- Morgan Hill Bikeways, Trails, Parks and Recreation Master Plan | Morgan Hill CA
- Palo Alto Parks, Recreation, Open Space, and Trails Plan | Palo Alto CA
- Vacaville Parks and Recreation Master Plan | Vacaville CA

Community Engagement and Strategic Communications

- Alameda County Transportation Commission Communication Services | Alameda County CA
- MTC Plan Bay Area 2040 Public Outreach | Bay Area CA
- San Joaquin Valley Sustainable Community Strategy Outreach | Fresno County CA
- Port of San Diego Climate Action Plan | San Diego CA
- Palo Alto Sustainability and Climate Action Plan | Palo Alto CA
- Cupertino General Plan Update | Cupertino CA
- Cupertino Climate Action Plan | Cupertino CA

SPEAKING ENGAGEMENTS

- “We Are All Tech Towns: What Happens When Tech Companies Come to Your Community”, APA California Conference, 2019, Santa Barbara

LEADERSHIP & COMMUNITY

- APA CA Board of Directors, Vice President of Public Information, 2020-2022