



ALAN LOOMIS AICP

Principal, Urban Design

Alan Loomis is an award-winning urban designer, planner and educator. As Principal of Urban Design in PlaceWorks' downtown LA office, Alan is responsible for leading our regional urban design practice while playing a role in projects throughout California.

A fifteen-year veteran of City Hall, Alan has directed a wide range of urban design-based policy projects leading multi-disciplinary teams through an equally wide range of public outreach programs. As City Urban Designer for Santa Monica, California Alan was the City's lead for Promenade 3.0, a comprehensive redesign proposal of the iconic Third Street Promenade. Before Santa Monica, Alan led the urban design program for the City of Glendale for twelve years. Starting in 2005 as the City's first on-staff urban designer, and later as deputy director of the Community Development Department, he built an award-winning planning team that managed design review, historic preservation, citywide planning, and mobility programs.

Alan is a frequent speaker and tour guide on Los Angeles history and urbanism. He has participated in ULI TAP panels, sat on juries for APA Awards and the City of Los Angeles "LA Lights the Way" design competition, and served on interview panels to select new planners, urban designers and architects for the cities of Los Angeles, Pasadena, Santa Monica, and Santa Ana, among others. From 2014 to 2020 he also served on the Pasadena Design Commission.

HIGHLIGHTS OF EXPERIENCE

- San Bernardino Downtown Specific Plan, as part of the City's General Plan Update | San Bernardino CA
- Los Alamitos Town Center Strategic Plan and Urban Design | Los Alamitos CA
- Glendora Meda Avenue Plaza Urban Design | Glendora CA
- Temecula Old Town Outdoor Dining Urban Design, Outreach, Zoning, and CEQA | Temecula CA
- Objective Design Standards for the cities of Temecula, Menifee, Wildomar, Murrieta, and Norco | Riverside County CA
- On-Call Design Services for:
 - » West Hollywood (Urban Design & Planning)
 - » El Monte (Architecture & Landscape Architecture)
 - » Rancho Cucamonga (Urban Design)
 - » Western Riverside Council of Governments (Objective Design Standards)
- Community Design for
 - » The Ontario Plan | Ontario CA
 - » Eastvale 2040 General Plan Update | Eastvale CA
 - » Fountain Valley 2040 General Plan Update | Fountain Valley CA
 - » Livermore General Plan Update, Housing Element Update | Livermore CA
- SB 2 Planning Grant Program Technical Assistance for the California Department of Housing & Community Development | Statewide



EDUCATION

- MA, Architecture, Southern California Institute of Architecture
- BA, Religious Studies / Theology, University of Detroit, Mercy

AFFILIATIONS

- American Planning Association
- Los Angeles Forum for Architecture and Urban Design

LEADERSHIP & COMMUNITY

- Board of Advisors, Woodbury University School of Architecture, 2019–Present
- Juror, "LA Lights the Way" Design Competition for City of Los Angeles, 2020
- Juror, APA California Awards, 2020
- Member, Pasadena Design Review Commission, 2014–2020
- Member, Glendale Arts Master Plan Task Force, 2017–2018
- Member, Pasadena Civic Center Task Force, 2017–2018
- Commission Chair, Pasadena Design Review Commission, 2016–2017

Team member since 2020





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PRIOR EXPERIENCE

- Promenade 3.0, Vision Plan | Santa Monica CA
- South Glendale Community Plan, Comprehensive General Plan Policies and Design Guidelines | Glendale CA
- North Glendale Community Plan, Comprehensive General Plan Policies and Design Guidelines | Glendale CA
- Glendale Downtown Mobility Study, Comprehensive Transit, Parking, and Transportation Plan | Glendale CA
- Glendale Downtown Specific Plan, Urban Design Plan, Guidelines, and Zoning Standards | Glendale CA
- Downtown Newhall Specific Plan, Transit-Oriented District | Santa Clarita CA

PUBLICATIONS

- “The Americana at Brand,” in SAH Archipedia, University of Virginia Press, 2018
- “Panel: Dingbat as an Urban Typology,” in *Dingbat 2.0: The Iconic Los Angeles Apartment as Projection of a Metropolis*, Doppelhouse Press, 2016
- “Glendale’s Downtown Specific Plan,” in *Planning Los Angeles*, Planners Press, 2012
- “Streetscapes,” Form & Landscape, online “Pacific Standard Time” exhibit at pstp.edison.com, May 2013
- “The Once and Future Mall,” *Forum Annual 2004*, LA Forum for Architecture & Urban Design, 2004
- “Down by the River,” *arcCA* 4.03, Winter 2003/04
- “Urban Paranoia,” *loudpaper* volume 3, issue 3, February 2000

SPEAKING ENGAGEMENTS

- “Al Fresco 2.0: Long-Term Solutions” online panel for ULI-LA, October 18, 2022
- “Objective Design: A New Oxymoron?” panel | APA-OC, May 2021
- “City of Gardens” panel for 2016 APA-CA Conference, Pasadena CA
- “Beyond the Freeway” panel for 2016 APA-CA Conference, Pasadena CA
- “Laboratory for Modernity, Los Angeles, 1940-1990” for Pacific Standard Time Presents, Pasadena CA, 2013
- “New Urbanism and the Comprehensive Plan” panel at 2008 APA National Conference, Las Vegas NV
- “Creating Form-Based Comprehensive Plans” panel at 2008 16th Congress for New Urbanism, Austin TX
- “Implementing Form-Based Codes” panel at 2007 15th Congress for New Urbanism, Philadelphia PA
- Podcast: “Human City,” December 17, 2020
- Radio: “Promenade 3.0” appearance on DnA: Design and Architecture, KCRW 89.9 fm, September 3, 2019
- Podcast: “Archinect Next Up: Arroyo Seco Weekend,” June 24, 2017
- Radio: “A park on top of a freeway?” appearance on Take Two, KPCC 89.3 fm, March 15, 2016
- Podcast: “Curating the City: Urban Designer Alan Loomis on Archinect Sessions One-to-One #12,” February 22, 2016
- Video: “UNIQLO LA: Urban Designer Alan Loomis” interview for UNIQLO, July 7, 2014

AWARDS

- 2018 LA Conservancy Preservation Award | Glendale Central Library Renovation
- 2016 ASLA Southern California Merit Award | Space 134 Vision Plan (Fwy Cap Park)
- 2015 Implementation Award of Excellence, Large Jurisdiction | APA CA | Glendale Downtown Specific Plan / Mobility Study