



WOODIE TESCHER

Principal, Planning and Urban Design

Woodie Tescher has more than 40 years of award-winning urban design, planning, and public facilitation experience. He has completed projects for a considerable diversity of public- and private-sector clients with equally diverse issues and objectives. Woodie is an experienced and skilled facilitator of public involvement programs that reconcile the objectives of residents, developers, and property owners. He coordinates multidisciplinary teams for complex, challenging planning and design assignments. He is recognized for advancing the state of the art in the development and application of planning and design approaches that achieve community visions and enhance environmental sustainability, the livability of neighborhoods, and vitality of commercial and community centers, including pedestrian-oriented, transit-oriented, mixed-use, live/work, and traditional residential neighborhoods. Woodie possesses a well-grounded understanding of the elements that make communities vital places to live. His grasp of the theory and practice of planning and the integral role of partnerships with public and private clients as well as the community has led to the success of many complicated and controversial projects.

HIGHLIGHTS OF EXPERIENCE

GENERAL PLANS

- » Los Angeles General Plan Framework and Community Plan Implementation | Los Angeles CA
- » Pasadena General Plan Implementation | Pasadena CA
- » North Los Angeles County General Plan | Los Angeles County CA
- » San Diego County General Plan Update (Key Technical Advisor) | San Diego County CA
- » Merced County University Community General Plan | Merced County CA
- » General Plan Updates for the cities of:
 - » Agoura Hills
 - » American Canyon
 - » Beverly Hills
 - » Corona
 - » Escondido
 - » Huntington Beach
 - » La Habra
 - » Moorpark
 - » Newport Beach
 - » Pasadena
 - » Rancho Palos Verdes
 - » Redondo Beach
 - » Sacramento
 - » Sierra Madre
 - » Simi Valley
 - » South Pasadena
 - » Temple City
 - » West Hollywood
 - » Westlake Village
 - » Westminster

SPECIFIC PLANS AND DEVELOPMENT GUIDES

- » Third Street Promenade Specific Plan | Santa Monica CA
- » Malibu Center Specific Plan | Los Angeles County CA
- » Beverly Hills Gateway, Wilshire-Santa Monica Boulevards Planning and Design Concepts | Beverly Hills CA
- » Exposition Light Rail Jefferson-La Cienega Boulevards Transit-Oriented Development Concepts | Los Angeles CA
- » Industrial Area Guide for Development | Beverly Hills CA
- » Corridor Specific Plan, Los Angeles Coastal Transportation | Los Angeles CA
- » Ventura-Cahuenga Boulevards Corridor Specific Plan | Los Angeles CA
- » Valley Vision: Valley Boulevard Neighborhoods Specific Plan | San Gabriel CA

EDUCATION

- » MArch, Urban Design, University of California, Los Angeles
- » BS, Architecture, University of Southern California

AFFILIATIONS

- » American Planning Association
- » California Planning Roundtable
- » Urban Land Institute
- » Congress for the New Urbanism
- » Society for College and University Planners
- » Westside Urban Forum
- » Architectural Guild, University of Southern California

Team member since 2011



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wtescher@placeworks.com

COMMUNITY PLANS

- » Community Plan University of California, Merced | Merced CA
- » New Model Colony Specific Plan | Ontario CA

REDEVELOPMENT AND REVITALIZATION

- » Long Beach East Village Arts District Guide for Development | Long Beach CA
- » Sunrise MarketPlace Revitalization Visioning Project | Citrus Heights CA
- » Central Business District Redevelopment Project | Lancaster CA
- » North Long Beach Guide for Development | Long Beach CA
- » Central Business District Revitalization Project | San Pedro CA

VISIONING AND STRATEGIC PLANS

- » Agoura Village Vision Plan | Agoura Hills CA
- » Vision Plan and Community Indicators | Culver City CA
- » Downtown Strategic Action Plan | Manhattan Beach CA
- » Redevelopment Project | East Compton CA

REGIONAL PLANS

- » Policy Documents for the Los Angeles Subregion for SCAG's Regional Comprehensive Plan | Los Angeles CA
- » Comprehensive Plan for North Los Angeles County (Antelope and Santa Clarita Valleys) | Los Angeles County CA

DEVELOPMENT MASTER PLANS

- » Master Plan | Baldwin Hills CA
- » Development Plan | Playa del Rey Bluffs CA
- » Master Plan | Howard Hughes CA
- » Master Plan | Hearst Ranch CA
- » Campus Community Master Plan | University of California, Fresno CA

SPEAKING ENGAGEMENTS

- » City of Bell Planning Commissioners Training | November 2016
- » "Taking it Upstream: A Sustainability (Un)Conference" | Pepperdine University, September 2009 | Malibu CA
- » "Future Build LA" | 2009 ULI Green Conference and Expo | Los Angeles CA
- » "Principles of Urban Sustainability" UCLA Hoffman Symposium, May 2009 | Los Angeles CA
- » "Implementing California's Climate Change Legislation: the Sacramento 2030 General Plan" | 2010 APA National Conference
- » "Modern Planning Principles in Action; Smart Growth, Urban Design, and Transit Oriented Development" | Panel Discussions hosted by Los Angeles Councilmember Jose Huizar

AWARDS

LEADERSHIP

- » 2009 Distinguished Instructor | UCLA Extension
- » 2003 Honor for Continuing Contributions to the Profession | Planner Emeritus Network
- » 2001 Distinguished Service Award, Planning Organization (California Planning Roundtable) | American Planning Association

PROJECT-RELATED

- » 2009 Outstanding Planning Achievement for Comprehensive Planning, APA California Chapter | City of Sacramento General Plan
- » 2007 Compass Blueprint Excellence Award for Visionary Planning for Sustainability, Southern California Association of Governments (SCAG) | City of San Gabriel Valley Boulevard Neighborhoods Sustainability Specific Plan