



TERRI McCRACKEN

Principal

With more than 20 years of environmental planning experience, Terri oversees the firm's Northern California Environmental Services practice. She is an extremely organized and efficient planner, with a detailed understanding of the environmental review process. Terri's work at PlaceWorks has focused on the application of CEQA and NEPA, as well as other State and federal environmental regulations and guidelines. She effortlessly oversees the environmental review for various types of documents for a broad range of projects, including long-range plans, municipal codes, residential, commercial, industrial, recreational, resort, and public works.

Terri is responsible for the preparation of environmental constraints, feasible mitigation measures, and viable project alternatives, as well as for responding to public and agency comments on environmental documents. She is also responsible for facilitating public meetings and managing project schedules in order to provide work products on time and within budget. She recently served as the Principal in Charge of the *Santa Rosa General Plan Update EIR*, the *Cupertino General Plan Update Environmental Assessment*, the *Long Range Campus Plan Update and Golden Gate Avenue Project EIR* for the University of California San Francisco College of Law, and the *University of California Long Range Development Plan and Housing Projects (Anchor House and People's Park) EIR* for UC Berkeley.

HIGHLIGHTS OF EXPERIENCE

- University of California, Berkeley, Long Range Development Plan and Housing Project #1 and #2 EIR | Berkeley CA
- The Gateway New Academic Building Project, Addendum #1 to the University of California, Berkeley, Long Range Development Plan and Housing Project #1 and #2 EIR | Berkeley CA
- Academic Replacement Building Project, Addendum #4 to the University of California, Berkeley, Long Range Development Plan and Housing Project #1 and #2 EIR | Berkeley CA
- University of California, San Francisco, College of Law, Long Range Campus Plan Update and Golden Gate Avenue Project EIR | San Francisco, CA
- Los Banos General Plan 2042 EIR | Los Banos CA
- Lake County General Plan EIR | Lake County CA
- Livermore General Plan EIR | Livermore CA
- San Rafael General Plan Update and Downtown Specific Plan EIR | San Rafael CA
- Viewcrest Townhomes EIR | Oakland CA
- El Capitan, Refugio & Gaviota State Park General Plan EIR | Santa Barbara CA



EDUCATION

- BA, Urban Studies and Planning, California State University, Sonoma CA
- BS, Environmental Education, University of Oklahoma, Norman OK

CERTIFICATIONS

- Certified Green Building Professional

AFFILIATIONS

- Association of Environmental Professionals
- American Planning Association
- San Francisco Bay Area Planning and Urban Research Association

Team member since 2010



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- San Vicente Redwoods Land Use and Public Access Plan IS/MND | Santa Cruz CA
- Santa Rosa General Plan EIR | Santa Rosa CA
- Santa Rosa Southeast Greenway General Plan Amendment and Rezoning EIR | Santa Rosa CA
- Butcher's Corner Mixed-Use Project EIR | Sunnyvale CA
- Cupertino General Plan Update and Rezoning EIR | Cupertino CA
- 88 Broadway and 735 Davis Street Affordable Housing and Senior Housing IS/MND | San Francisco CA
- Hayward Downtown Specific Plan EIR | Hayward CA
- Millbrae Station Area Specific Plan Update and TOD Projects #1 and #2 EIR | Millbrae CA
- Cupertino General Plan Update Environmental Assessment | Cupertino CA
- The Forum at Rancho San Antonio Continuing Care Senior Housing Project EIR | Cupertino CA
- Westport Residential, Senior Housing, and Commercial EIR | Cupertino CA
- De Anza Hotel Project IS/MND | Cupertino CA
- Village Hotel Project IS/MND | Cupertino CA
- Marina Plaza Mixed-Use Project IS/MND | Cupertino CA
- The Landing at Walnut Creek Residential EIR | Walnut Creek CA
- Industrial Road Hotel EIR | San Carlos CA
- Hilton Garden Inn IS/MND | San Carlos CA
- The Hamptons Residential Project IS/MND | Cupertino CA
- Canyon Crossing Mixed-Use Project IS/MND | Cupertino CA
- 22690 Stevens Creek Boulevard Residential Project IS/MND | Cupertino CA
- The Northwest Specific Plan EIR | Rohnert Park CA
- Cupertino General Plan Amendment, Housing Element Update and Associated Rezoning EIR | Cupertino CA
- Terraces of Lafayette EIR | Lafayette CA
- Brighton Landing Specific Plan EIR | Vacaville CA
- Vacaville General Plan Update EIR | Vacaville CA
- San Leandro General Plan Update EIR | San Leandro CA

AWARDS

- 2025 California Association of Environmental Planners Outstanding Environmental Analysis Document | UC Berkeley Long Range Development Plan and Housing Project #1 and #2 EIR
- 2022 Environmental Analysis Award of Merit, California AEP | San Rafael General Plan 2040 and Downtown San Rafael Precise Plan EIR
- 2017 Environmental Analysis Document Award of Merit, California AEP | Millbrae Station Area Plan Specific Plan Update and TOD #1 & #2 EIR

SPEAKING ENGAGEMENTS

- Guest Lecturer, How to Prepare an Environmental Impact Report, 2011 to 2019, Bren School of Environmental Science & Management, UC Santa Barbara CA
- Presenter, Casino Serving Land Uses Panel, 2014, American Planning Association State Conference, Anaheim CA
- Presenter, Environmental Professional Career Panel, 2014, Association of Environmental Professionals State Conference, 2013, Huntington Beach CA
- Presenter, Basics CEQA Workshop, Association of Environmental Professionals Advanced CEQA Workshop, Eureka CA
- Panel Moderator, Advanced CEQA Workshop, 2011 Association of Environmental Professionals Advanced CEQA Workshop, Eureka CA