



TERRI McCRACKEN

Associate Principal

Terri is an extremely organized and efficient planner with a detailed understanding of the environmental review process. With over a decade of environmental planning experience in both the public and private sectors, she is a valuable asset to any project team. Terri's work at PlaceWorks has focused on the application of CEQA, NEPA, and other State and federal environmental regulations and guidelines. Terri effortlessly manages, coordinates, reviews, and conducts research for various types of environmental review documents for a broad range of projects, including residential, recreational, resort, and public works. She is responsible for the preparation of environmental constraints, feasible mitigation measures, and viable project alternatives, and for responding to public and agency comments on environmental documents. She is also responsible for facilitating public meetings and managing project schedules in order to provide work products on time and within budget.

HIGHLIGHTS OF EXPERIENCE

PROJECT-LEVEL ENVIRONMENTAL REVIEW

- » Hilton Garden Inn IS/MND, San Carlos CA
- » Woodbury Highlands Project IS/MND, Lafayette CA
- » The Forum Senior Community Update EIR, Cupertino CA
- » 88 Broadway/735 Davis Street Housing Project IS/MND, San Francisco CA
- » Industrial Road Hotel Development EIR, San Carlos CA
- » Butcher's Corner Project EIR, Sunnyvale CA
- » The Landing at Walnut Creek Apartments Project EIR, Walnut Creek CA
- » Terraces of Lafayette EIR, Lafayette CA
- » Piner High School Field Lighting EIR, Santa Rosa CA
- » Canyon Springs Subdivision Project EIR, Truckee CA
- » Village Entrance Parking Garage Revised EIR, Laguna Beach CA
- » Wavcrest Coastal Trail Phase II IS/MND, Half Moon Bay CA
- » The Hamptons Redevelopment IS/MND, Cupertino CA
- » Marina Plaza Mixed-Use, Cupertino CA
- » Santa Rosa Charter School for the Arts Improvement IS, Santa Rosa City Schools
- » Vineyard Pointe Elementary School, Elk Grove Unified School District
- » Lafayette Town Center Specific Plan Phase III IS/MND, Lafayette CA

PROGRAM-LEVEL ENVIRONMENTAL REVIEW

- » ConnectMenlo: General Plan Land Use & Circulation Elements and Bayfront Area Zoning Update EIR, Menlo Park CA
- » Millbrae Station Area Specific Plan Update and Transit Oriented Development Projects EIR, Millbrae CA
- » West Downtown Specific Plan EIR, Walnut Creek CA
- » San Leandro General Plan Update EIR, San Leandro CA
- » Northwest Specific Plan EIR, Rohnert Park CA
- » Cupertino General Plan Amendment, Housing Element Update and Associated Rezoning EIR, Cupertino CA
- » Southeast Greenway General Plan and Zoning Amendment, Santa Rosa CA
- » Brighton Landing Specific Plan FEIR, Vacaville CA
- » Iris Chang Park Master Plan IS/MND, San Jose CA

EDUCATION

- » BA, Urban Studies and Planning, California State University, Sonoma CA
- » BS, Environmental Education, University of Oklahoma, Norman OK

CERTIFICATIONS

- » Certified Green Building Professional

AFFILIATIONS

- » Association of Environmental Professionals
- » American Planning Association
- » San Francisco Bay Area Planning and Urban Research Association

Team member since 2010



TERRI McCracken

Associate Principal

tmccracken@placeworks.com

- » Kelly Park Master Plan IS/MND, San Jose CA
- » San Vicente Redwoods Public Access Plan, Land Trust of Santa Cruz
- » Housing Element Update IS/MND, Concord CA
- » Housing Element and Safety Element Update IS/MND, Milpitas CA
- » Zoning Ordinance Amendments: Housing Element Implementation IS/ND, Milpitas CA
- » Housing Element Update (2015–2023) and Zoning Ordinance Amendment (Housing Element Implementation) IS/MND, Menlo Park CA
- » Santa Clara Climate Action Plan IS/MND, Santa Clara CA

OTHER

- » City of Cupertino Climate Action Plan Consistency Checklist, Cupertino CA
- » BottleRock Festival, Categorical Exemption, Latitude 38
- » Devil's Slide Trail CEQA Documentation Report, San Mateo County Parks Department
- » Chevron Kelham Warehouse Property Redevelopment Project EIR Peer Review, Richmond CA
- » Environmental Constraints Memorandum for the Coyote Point Recreation Area and Flood Park Renovation Projects, San Mateo County Parks Department
- » Addison Ranch Apartments Technical Reports, Petaluma CA
- » Housing Element Update, General Plan Consistency Update, and associated Zoning Ordinances amendments Environmental Assessment, Menlo Park CA

SPEAKING ENGAGEMENTS

- » Presenter, Casino Serving Land Uses Panel, 2014, American Planning Association State Conference, 2014, Anaheim CA
- » Presenter, Environmental Professional Career Panel, 2014, Association of Environmental Professionals State Conference, 2013, Huntington Beach CA
- » Presenter, Basics CEQA Workshop, Association of Environmental Professionals Advanced CEQA Workshop, Eureka CA
- » Guest Lecturer, How to Prepare an Environmental Impact Report, 2011 to 2016, Bren School of Environmental Science & Management, UC Santa Barbara CA
- » Panel Moderator, Advanced CEQA Workshop, 2011 Association of Environmental Professionals Advanced CEQA Workshop, Eureka CA
- » Presenter, Exploring US Environmental Policy Panel, Eco-Journalism: A Project for Uzbekistan, Office of International Visitors Bureau of Educational and Cultural Affairs, US Department of State, Institute of International Education (IIE), 2011, San Francisco CA
- » Presenter, Comparing Climate Change Policy Panel, Depute of Rhône Conseiller Municipal de Lyon Tour, Office of International Visitors Bureau of Educational and Cultural Affairs, US Department of State Institute of International Education (IIE), 2010, San Francisco CA
- » Presenter, Becoming an Environmental Professional Panel, 2010 Santa Rosa Junior College Environmental Education Forum, Petaluma CA

LEADERSHIP AND COMMUNITY

- » State Conference Committee, 2016 to 2017, Association of Environmental Professionals
- » Director-at-Large, 2014 to 2016, Association of Environmental Professionals
- » President, 2010 to 2013, Association of Environmental Professionals San Francisco Bay Area Chapter
- » Student Scholarship Selection Committee, 2008 to Present
- » CEQA Workshop Coordinator, 2007 to 2012
- » Vice President of Programs (North Bay), 2008 to 2010
- » Legislative Committee Representative, 2007 to 2010
- » Membership Director, 2006 to 2010