



ALAN LOOMIS, AICP

Principal, Urban Design

Alan Loomis, AICP, is an award-winning urban designer, planner and educator. As Principal of Urban Design in PlaceWorks' downtown LA office, Alan is responsible for leading our regional urban design practice while playing a role in projects throughout California.

From 2017 to 2020 Alan was the city urban designer for Santa Monica, California, where he was the city's lead for Promenade 3.0, a vision plan to comprehensively redesign the iconic Third Street Promenade. Before Santa Monica, Alan led the urban design program in the City of Glendale for 12 years. Starting in 2005 as the first on-staff urban designer, and later as deputy director of the Community Development Department, he built an award-winning urban design team that managed design review, historic preservation, citywide planning, and mobility programs.

Alan taught urban design at Woodbury University School of Architecture and co-edited Los Angeles: Building the Polycentric Region, a survey of regional smart growth practices. He created the DeliriousLA list of Los Angeles area architecture and urban design events, now curated by the Los Angeles Forum for Architecture and Urban Design, and is a frequent speaker and tour guide on urbanism and Los Angeles.

HIGHLIGHTS OF EXPERIENCE*

- » Los Alamitos Town Center Strategic Plan | Los Alamitos CA
- » San Bernardino Downtown Specific Plan | San Bernardino CA
- » Temecula Objective Design Standards | Temecula CA
- » Menifee Objective Design Standards | Menifee CA
- » The Ontario Plan | Ontario CA
- » South Pasadena General Plan Update | South Pasadena CA
- » Modelo Specific Plan | Commerce CA
- » City of Eastvale 2040 General Plan Update EIR | Eastvale CA
- » City of Fountain Valley 2040 General Plan Update and EIR | Fountain Valley CA
- » SB 2 Planning Grant Program Technical Assistance for the California Department of Housing & Community Development | Statewide
- » City of Glendora Meda Avenue Plaza | Glendora CA
- » City of Livermore General Plan Update, Housing Element Update, and EIR | Livermore CA

PRIOR EXPERIENCE

- » Promenade 3.0, Vision Plan | Santa Monica CA
- » South Glendale Community Plan, Comprehensive General Plan Policies and Design Guidelines | Glendale CA
- » Tropic Station Transit Oriented District, Zoning Code & Design Guidelines | Glendale CA
- » Space 134 Vision Plan, 25-acre Freeway Cap Park | Glendale CA
- » Harvard-Louise Green Streets | Glendale CA
- » Small Lot Subdivision Ordinance and Design Guidelines | Glendale CA
- » Central Park Strategic Master Plan | Glendale CA
- » Downtown Art & Entertainment District, Focused Implementation Plan | Glendale CA
- » North Glendale Community Plan, Comprehensive General Plan Policies and Design Guidelines | Glendale CA
- » Glendale Downtown Mobility Study, Comprehensive Transit, Parking, and Transportation Plan | Glendale CA
- » Glendale Downtown Specific Plan, Urban Design Plan, Guidelines, and Zoning Standards | Glendale CA

EDUCATION

- » MA, Architecture, Southern California Institute of Architecture
- » BA, Religious Studies/Theology, University of Detroit, Mercy

CERTIFICATIONS

- » American Institute of Certified Planners #027723

AFFILIATIONS

- » American Planning Association
- » Los Angeles Forum for Architecture and Urban Design

LEADERSHIP & COMMUNITY

- » Board of Advisors (2019–Present), Woodbury University School of Architecture
- » Commission Chair (2016–17), Pasadena Design Review Commission
- » Member (2014–Present), Pasadena Design Review Commission
- » Juror (2020), "LA Lights the Way" Design Competition for City of Los Angeles
- » Member (2017–18) Glendale Arts Master Plan Task Force
- » Member (2017–18) Pasadena Civic Center Task Force

Team member since 2020



- » Downtown Newhall Specific Plan, Transit-Oriented District | Santa Clarita CA
- » North Montclair Specific Plan, Transit-Oriented District | Montclair CA
- » Azusa General Plan and Development Code, Comprehensive Update | Azusa CA
- » Azusa Station/Civic Center, Transit District Planning Guidelines & Master Plan | Azusa CA

PUBLICATIONS

- » “The Americana at Brand,” in *SAH Archipedia*, University of Virginia Press, 2018
- » “Panel: Dingbat as an Urban Typology,” in *Dingbat 2.0: The Iconic Los Angeles Apartment as Projection of a Metropolis*, Doppelhouse Press, 2016
- » “Streetscapes,” Form & Landscape, online “Pacific Standard Time” exhibit at pstp.edison.com, May 2013
- » “Glendale’s Downtown Specific Plan,” in *Planning Los Angeles*, Planners Press, 2012
- » “The Once and Future Mall,” *Forum Annual 2004*, LA Forum for Architecture & Urban Design, 2004
- » “Down by the River,” *arcCA* 4.03, Winter 2003/04
- » “Urban Paranoia,” *loudpaper* volume 3, issue 3, February 2000

SPEAKING ENGAGEMENTS

PANELS / LECTURES / CONFERENCES

- » “Objective Design –: A New Oxymoron?” panel | APA Orange County, May 2021
- » “City of Gardens” panel for 2016 APA California Conference, Pasadena CA
- » “Beyond the Freeway” panel for 2016 APA California Conference, Pasadena CA
- » “Laboratory for Modernity, Los Angeles, 1940-1990” for Pacific Standard Time Presents, Pasadena CA, 2013
- » “New Urbanism and the Comprehensive Plan” panel at 2008 APA National Conference, Las Vegas NV
- » “Creating Form-Based Comprehensive Plans” panel at 2008 16th Congress for New Urbanism, Austin TX
- » “Implementing Form-Based Codes” panel at 2007 15th Congress for New Urbanism, Philadelphia PA
- » “The Dilemma of Density” at 2005 11th Biennial Conference on Planning History, Coral Gables FL
- » “Corridors: The Urban Design Challenge” panel at 2005 13th Congress for New Urbanism, Pasadena CA

VIDEO / RADIO / PODCASTS

- » “Human City,” podcast, December 17, 2020
- » Radio: “Promenade 3.0” appearance on DnA: Design and Architecture, KCRW 89.9 fm, September 3, 2019
- » Podcast: “Architect Next Up: Arroyo Seco Weekend,” June 24, 2017
- » Radio: “A park on top of a freeway?” appearance on Take Two, KPCC 89.3 fm, March 15, 2016
- » Podcast: “Curating the City: Urban Designer Alan Loomis on Architect Sessions One-to-One #12,” February 22, 2016
- » Video: “UNIQLO LA: Urban Designer Alan Loomis” interview for UNIQLO, July 7, 2014
- » Video: “Take a Stroll in a Park, a Freeway Park” appearance on Good Day LA, Fox 11 News, April 4, 2013

AWARDS

- » 2018 LA Conservancy Preservation Award | Glendale Central Library Renovation
- » 2017 APWA Southern California Chapter B.E.S.T “Project of the Year” Award | Harvard-Louise Green Streets
- » 2016 ASLA Southern California Merit Award | Space 134 Vision Plan
- » 2015 APACA and APACA Los Angeles Section, Implementation Award of Excellence, Large Jurisdiction | DSP/Mobility Study
- » 2014 APA California, Distinguished Leadership Award – Public Agency | Glendale Community Development Department
- » 2014 APACA Los Angeles Section, Urban Design Merit Award | Space 134 Vision Plan
- » 2013 Westside Urban Forum Design Award | Space 134 Vision Plan
- » 2012 Metro TOD Planning Grant, Round 2 | Tropic Station TOD Plan
- » 2012 SCAG Compass Blueprint Demonstration Project Grant | Space 134 Vision Plan

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