



KEITH McCANN

Chairman of the Board

Keith joined PlaceWorks as Chief Operating & Financial Officer in 2006 and served as Chief Executive Officer from 2011 to 2023. He has spent more than 35 years in executive roles, with particular expertise in strategic planning, finance, organizational development, and change management. Keith has successfully established policies, procedures, systems, and controls for organizations undergoing significant change; secured major project financing to facilitate expansion; and achieved organizational stability during periods of market upheaval. He has coordinated the integration of large acquisitions and steered organizations through other periods of rapid growth. Keith has managed the functions of corporate planning, finance and accounting, information technology, risk management and insurance, legal, business analysis, compensation and benefits, marketing, and human resources.

Keith's previous leadership experience with both consulting and community development companies provides him with a unique perspective for building the innovative, client-focused consulting practice of PlaceWorks. Keith is very involved in his local community of San Clemente and has served as a Director of the Marblehead Association, the St. Andrew's Foundation, and San Clemente Military Family Outreach.

HIGHLIGHTS OF EXPERIENCE

- Executive Vice President, Colizer (marketing and information technology services)
- Executive Vice President and Chief Financial Officer, eAssist Global Solutions (information technology consulting services)
- Principal Consultant, Phoenix Spectrum (financial consulting services)
- Vice President of Finance and Treasurer, Rykoff-Sexton (nationwide manufacturing and distribution – NYSE)
- Treasurer, Kaufman & Broad (now KB Home – community development – NYSE)

EDUCATION

- MBA, Finance, University of California, Berkeley
- BS, Business Administration, University of California, Berkeley
- BA, Psychology, University of California, Berkeley

Team member since 2006